



**Course Syllabus**

**Leadership  
BMGT2309**

**Course Description:** Leadership and its relationship to management. Prepares the student with leadership and communication skills needed to motivate and identify leadership styles.

**Semester Hours Credit:** 3

**Lecture/Lab Hours:** 2 / 4

**Prerequisite:** None

**Textbook(s):** *Phi Theta Kappa Leadership Development Studies*, Published by Phi Theta Kappa

**Student Learning Outcomes:**

**Upon completion of the course the student will:**

1. Understand concepts of leadership and its relationship to management. Prepares the student with leadership and communication skills needed to motivate and identify others.
2. Determine individual leadership styles as related to self and others.
3. Distinguish differences between leadership and management.
4. Explain the effects of leadership style on organizational environment and its members.
5. Apply principles of leadership with individuals, groups, and organizations.
6. Identify personal leadership orientation and philosophy.
7. Demonstrate effective techniques and strategies for articulating a vision.
8. Demonstrate comprehension of the elements and processes involved in decision making.
9. Identify the elements of effective team building.

**Evaluation Methods:**

1. Classroom activities and attendance
2. Chapter exercises
3. Individual projects
4. Group projects
5. Individual classroom presentations

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See at: [GL \(Legal\)](#)

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For more information, contact: in Alice at [sdalice@coastalbend.edu](mailto:sdalice@coastalbend.edu); Beeville at [sdbeeville@coastalbend.edu](mailto:sdbeeville@coastalbend.edu); Kingsville at [sdkingsville@coastalbend.edu](mailto:sdkingsville@coastalbend.edu); and Pleasanton at [sdpleasanton@coastalbend.edu](mailto:sdpleasanton@coastalbend.edu).

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See at: [FLB \(Local\)](#) and [FM \(Local\)](#).

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**NOTE:** The College website ([www.coastalbend.edu](http://www.coastalbend.edu)) serves as the main source with the most current version of the Coastal Bend College Board Policies and the Coastal Bend College Catalog.