



Course Syllabus

Web Design I

IMED1316

Course Description: Instruction in web design and related graphic design issues including mark-up languages, web sites, and browsers.

Semester Hours Credit: 3

Lecture/Lab Hours: 2 / 4

Prerequisite: None

Textbook(s): *Microsoft Expression Web 3, 1st edition* by Riley. ISBN: 9781133291800

Student Learning Outcomes:

Upon successful completion of this course the student will

1. Identify how the Internet functions with specific attention to the World Wide Web and file transfer
2. Apply design techniques in the creation and optimization of graphics and other embedded elements 3. Demonstrate the use of World Wide Web Consortium (W3C) formatting and layout standards
4. Design, create, test, and maintain a web site.

Evaluation Methods:

1. Classroom activities and attendance
2. Chapter exercises and homework assignments
3. Hands-on projects
4. Exams

Student Learning Outcome:

Critical thinking: The student will utilize critical thinking skills to apply design techniques in the creation and optimization of graphics and other embedded elements. Assessment for this SLO will be measured through a hands on exercise, by creating a website. The target for this SLO is based on 90% of the class demonstrating a passing score on the exercise with a 70% or better grade.

ADA Statement: No qualified individual with a disability shall, by reason of such disability, be excluded from participation in or be denied the benefits of the services, programs, or activities of the College District, or be subjected to discrimination by the College District. Nor shall the College District exclude or otherwise deny equal services, programs, or activities to an individual because of the known disability of an individual with whom the individual is known to have a relationship or association. 42 U.S.C. 12132; 28 CFR 35.130(g).

See at: [GL \(Legal\)](#)

Special Needs Services: Students with special needs, including physical and learning disabilities, who wish to request accommodations in this course should contact the Student Development Office as soon as possible to make arrangements; this should occur no later than the second week of class or as soon as the student has the documentation on the disability and requested accommodation per a certified medical or psychological professional. In accordance with federal law, a student requesting accommodations must provide documentation of disability to the Student Development Advisor.

For more information, contact: in Alice at sdalice@coastalbend.edu; Beeville at sdbeeville@coastalbend.edu; Kingsville at sdkingsville@coastalbend.edu; and Pleasanton at sdpleasanton@coastalbend.edu.

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See at: [FLB \(Local\)](#) and [FM \(Local\)](#).

See the [Student Handbook](#) for further explanation of Scholastic Dishonesty.

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NOTE: The College website (www.coastalbend.edu) serves as the main source with the most current version of the Coastal Bend College Board Policies and the Coastal Bend College Catalog.