



Coastal Bend COLLEGE

Curriculum Vitae

Name: Braden Becknell

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Education:

Credential Earned	College/University and Location	Year Earned
Master's in Business Administration	Tarleton State University, Completed Online	12/2019
Bachelor's in Business Administration: Marketing with a Minor in Sports Management	Texas A&M University, College Station	12/2017

Teaching Experience:

Institution and Location	Year(s)
Coastal Bend College, Beeville Texas	.25

**Professional, Technical, and Work-Related Experience, Skills, Licensure & Certifications:
(if applicable)**

	Years(s)
AMA Professional Certified Marketer	6
Crisis Response Management Certified	5
Dale Carnegie Leadership Graduate	8
Digital Sales Certification (Google)	4
Google AdWords Mobile, Display, Search, Shopping, and Video Advertising Certified	4
Google Analytics Qualified Individual	6
Hootsuite Social Marketing Certified	6
Inbound Marketing Certified (Hubspot)	4
Inbound Sales Certified (Hubspot)	4
Online Marketing Fundamentals	5

Professional Achievements and Publications:

	Years(s)
Leadership Women Texas, Class of 2022	1
Corpus Christi, 30 Under 40 for 2021	1
Texas Education Policy Fellowship Program Graduate, 2021	1
Coastal Bend's 50 Women of Distinction, 2022	

Career and Vocation Training Gets a Virtual Reality Upgrade, Getting Smart, 2021

Published in Aletheia, The Undergraduate Journal of Philosophy at Texas A&M University, 2015

Presented at Texas Association of Community College Marketers, 2019

Presented at eduWeb Digital Summit in Philadelphia, 2019

2nd and 3rd for National Council for Marketing and Public Relations, District 4

3 1st Place, 2 2nd Place, and 1 3rd Place for National Educational Digital Marketing Awards, 2019

3 1st Place, 2 2nd Place, and 1 3rd Place for National Educational Advertising Awards, 2019