



Coastal Bend COLLEGE

Curriculum Vitae

Name: Braden Becknell

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Education:

Credential Earned	College/University and Location	Year Earned
Master of Business Administration	Tarleton State University, Stephenville, TX	2019
Bachelor of Business Administration	Texas A&M University, College Station, TX	2017

Teaching Experience:

Institution and Location	Year(s)
Coastal Bend College, Beeville Texas	2022-Present

Professional, Technical, and Work-Related Experience, Skills, Licensure & Certifications: (if applicable)

	Years(s)
AMA Professional Certified Marketer	6
Crisis Response Management Certified	5
Dale Carnegie Leadership Graduate	8
Digital Sales Certification (Google)	4
Google AdWords Mobile, Display, Search, Shopping, and Video Advertising Certified	4
Google Analytics Qualified Individual	6
Hootsuite Social Marketing Certified	6
Inbound Marketing Certified (Hubspot)	4

Inbound Sales Certified (Hubspot)	4
Online Marketing Fundamentals	5

Professional Achievements and Publications:

	Years(s)
Leadership Women Texas, Class of 2022	2022
Corpus Christi, 30 Under 40	2021
Texas Education Policy Fellowship Program Graduate	2021
Coastal Bend's 50 Women of Distinction	2022
Career and Vocation Training Gets a Virtual Reality Upgrade, Getting Smart	2021
Published in Aletheia, The Undergraduate Journal of Philosophy at Texas A&M University	2015
Presented at Texas Association of Community College Marketers	2019
Presented at eduWeb Digital Summit in Philadelphia	2019
2 nd and 3 rd for National Council for Marketing and Public Relations, District 4	
3 1 st Place, 2 2 nd Place, and 1 3 rd Place for National Educational Digital Marketing Awards	2019
3 1 st Place, 2 2 nd Place, and 1 3 rd Place for National Educational Advertising Awards	2019